

# SOCIAL AND PUBLIC SECTOR SERVICES

**E**XPLORE  
XPERIENCE  
XCEL



School of  
Business and  
Economics



## VISION

CEE is striving to become the most innovative capacity building and organizational development firm. We aspire to lead our industry by offering the most diversified portfolio of intervention techniques to enhance the intellectual capital of our clients.

# CENTER FOR EXECUTIVE EDUCATION

The Center for Executive Education (CEE) aims to play an integral role in the long term development of corporate firms. CEE intends to help the corporate sector in achieving sustained competitive advantage by adding value to their human capital through cutting edge, applicative tool-based training programs.

We incorporate a pragmatic transformation in the corporate world by applying innovative and invigorating andragogy and techniques. With a rich and diversified blend of service offerings that include trainings, consultancies, assessments, social project initiatives, and certifications, we seek to create a positive impact on society and the stakeholders associated with us.

We are identifying new and unexplored areas for the 21<sup>st</sup> century executive development. We believe in quantifying the learning outcomes through on the job applicability for our client organizations. Our competitive edge lies in our intellectual capital that consists of a highly diversified and large pool of internationally qualified trainers and consultants who have proven track records of successfully executing industry projects coupled with liberated corporate exposures and experience.



## GOALS AND STRATEGIC OBJECTIVES

- \* Fulfill executive development requirements at the regional and national levels
- \* Focus on specific, innovative and emergent regional areas for training
- \* Focus on tool-based, skill-oriented interventions through experiential learning
- \* Adopt customized problem solving approaches through partnering with the client

## SERVICE PORTFOLIO

- \* Customized Training Programs
- \* Open Enrollment Programs
- \* Outbound Training Programs
- \* Consultancy Services
- \* Public / Social Sector Initiatives
- \* CEE Academics / Certifications
- \* HR Assessments for Succession Planning

## MISSION

CEE's mission is to offer an eco-system of outcome-based solutions to its clients. CEE will incorporate industry best practices which lead to transformational learning. Our team will deliver purpose-oriented intervention programs based on the latest scientific approaches that result in the learning and development of our clients' human resources, giving them the required competitive advantage. We will continue to bring about a pragmatic change in the environment we operate in; the stakeholders we collaborate with; our employees and the societal constituents we serve.





# DIRECTOR'S MESSAGE



Welcome to the Center for Executive Education (CEE) at the School of Business and Economics (SBE), University of Management and Technology (UMT). CEE has a track record since its inception of exerting profound efforts in the way of supporting learning culture of the corporate sector through provision of trainings and consultancy services and acting as a facilitator of knowledge management. Our aim is to revolutionize contemporary training practices prevalent in industry by developing an environment of pragmatic erudition through personification and tools based learning in order to enable corporate and public sectors in terms of capacity augmentation and meeting dynamic requirements of industrial modernization that distinguishes us as a paramount training and consulting firm.

CEE is dedicated and engaged in community development. We are undertaking social/public sector projects to enhance the capacity of individuals and to help them in achieving technical skills. Social Projects at CEE is our way to carry out and facilitate the well-being of society in a productive and sustainable manner. Social welfare in its true sense doesn't mean financial assistance of needy individuals. It means that we support them to advance their capabilities to generate revenue by themselves and eliminate reliance on other parts of society. In this manner everlasting social growth can be achieved. So at CEE

*"We provide the opportunity to improve the way/standard of living (lifestyle) to set a foundation of a society on sustainable grounds leading towards continuous economic growth and development by providing them technical education in collaboration with government, national, and international NGOs."*

I invite you to join hands with Center for Executive Education for adding more value to our society.

A handwritten signature in blue ink, reading "Asher Ramish". The signature is fluid and cursive, with a horizontal line underneath the name.

**Asher Ramish**  
Director, CEE

# CEE SOCIAL AND PUBLIC SECTOR

The social sector is comprised of a value system which is fostering values of philanthropy to support various economic and social doings undertaken for the purpose of assisting society, and it is sponsored by Humanitarian and Government organizations aimed to enrich society by initiating charitable projects. It can only be possible by properly channeling the flow of information, education, equal employment opportunities and cash flow at the macro level to ensure equal dissemination of wealth.

It is the primary responsibility of state level institutions to achieve humanitarian goals in collaboration with multiple national and international private organizations by introducing various Social and Public sector programs to polish skills and enhance capacity of deserving individuals of society.

Pakistan lags behind in achieving the “Millennium Development Goals” set by the United Nations, which includes education, empowerment and self-esteem as key elements of lasting development. These are the things that motivate the Center for Executive Education to join hands for stated objectives and to initiate various public sector programs.

## OBJECTIVE OF SOCIAL/PUBLIC SECTOR PROGRAM

Our Social/Public sector Program aims to achieve threefold objectives:

- \* Develop and provide skilled and competent personnel to various sectors of the economy including Industry, Agriculture, Commerce and Services to contribute in attaining sustainable economic prosperity
- \* Facilitate the drive of social advancement and innovation undertaken by various community welfare organizations through empowerment of Pakistani people and making them valuable Human Resources
- \* Serve as a mediator between social development and economic growth by providing opportunity for individuals of our society to serve various economic and industrial sectors to earn not only income but prominent status in society as well that will pave the way for social equality



# SKILLS DEVELOPMENT TRAININGS

Education is considered as a most fruitful way of serving humanity and a source of achieving sustainable growth and prosperity. Sponsored skill enhancement training courses achieve desired outcomes in an optimal manner overcoming time and financial constraints. Technical trainings are designed to teach practical skills to individuals relevant to a specific area of study. Our skills development and vocational trainings are intended to improve income generation opportunities for the population of Pakistan especially with poor socio economic backgrounds. It will also build their self-esteem that is a major indicator of the economic development of any country. We offer training courses to inculcate both hard and soft skills into our participants to foster their mental capabilities and interpersonal skills along with technical proficiencies by offering multiple courses to groom their personality and providing various hands-on skills.

## OUR CORE AREAS

We care for the wants of our candidates in terms of selecting courses that match their interests along with their need of generating revenue by offering trainings to deserving people in a vast variety of fields. Our main concern is to develop skills in the field of Textile sector, as it is the largest sector of economic growth of Pakistan, but other sectors are also offered.

## BENEFITS/VALUE ADDITION

- \* We contribute to social progression and fair distribution of wealth.
- \* We identify and harness the hidden potential of our trainees by channeling their capabilities and building their capacity.
- \* We prepare our trainees for specialized professions.
- \* Our certified trainees get occupational opportunities allowing them to earn their livelihood by pursuing their careers in the specific area in which we have developed their skills.
- \* We instill expertise and skills in our trainees to initiate their own small ventures by becoming entrepreneurs and promoting fiscal growth.
- \* Females of Pakistan (bound by various cultural and monetary constraints) are provided a chance to fulfill their dreams of acting as independent citizens. We provide help to them with social and economic equality by allowing them to start working from home to utilize their newly learned technical skills.
- \* Our training courses serve as a powerful tool to restore confidence and self-esteem of marginalized people by providing them power. It helps them develop a sense of self worth in society.

# VOCATIONAL TRAINING PROJECTS

CEE has been efficaciously delivering multiple technical and vocational trainings to the individuals belonging to poor socio-economic background since its commencement and has gained preminent expertise in the area of inculcating knowledge and skills to trainees in order to produce empowered and self-confident individuals.

## COMPLETED PROJECTS

CEE in collaboration with Punjab Skills Development Fund (PSDF) has successfully completed multiple vocational training courses under different schemes and programs including Skills for Garments, Skills for Punjab Growth Strategy and Women Focused Skills for Punjab Growth Strategy. CEE has successfully offered the following certificate courses:



- \* Fashion Designing - June 2014 to December 2015
- \* Pattern Drafting and Cutting - June 2014 to March 2016
- \* Production Planning and Control - June 2014 to March 2016
- \* Industrial Stitching Machine Operator - June 2014 to June 2016
- \* Fabric Cutting Expert - January 2017 to June 2017



Fashion Designing students in Textile Lab

CEE delivered the following one-day training sessions in association with NAVTTC:

- \* Certificate in Textile Machinery Repair & Maintenance (Weaving) - March 18, 2014
- \* Certificate in Textile Machinery Repair & Maintenance (Spinning) - March 18, 2014
- \* Certificate in Cotton Ginning - March 18, 2014
- \* Weaving Operations Supervisor - March 18, 2014
- \* Certificate in Textile Designing - March 18, 2014
- \* Hand Loom Weaving - March 18, 2014







National Vocational & Technical Training Commission (NAVTTTC) allocated CEE a contract of providing trainings under scheme of Prime Minister Youth Skills Development Program (PMYSDP) Phase II in 2015 that was completed in February 2016. Under this program CEE trained 114 people in the following courses:

- \* Dress Making - August 2015 to February 2016
- \* Fabric Printing - August 2015 to February 2016
- \* Textile Designing - August 2015 to February 2016
- \* Fashion Designing - August 2015 to February 2016

Under Prime Minister Huner Mand Scheme (PMHMS), CEE delivered below mentioned certificate course in alliance with NAVTTTC:

- \* Fashion Designing - February 2016 to September 2016

Based on our tremendous performance, NAVTTTC awarded us another project under Prime Minister Youth Skills Development Program (PMYSDP) Phase III in January 2017. The program comprised of a six-month training course as mentioned below:

- \* Documentary Ad and Short Film Making - January 2017 to July 2017

CEE has also undertaken numerous training projects in association with Technical Education & Vocational Training Authority (TEVTA) as listed below:

- \* Electrical Engineering - March 21 to April 4, 2011
- \* Fitter General - April 11 to 23, 2011
- \* Communication Skills - July 18 to 20, 2011 & July 25 to 27, 2011
- \* IELTS & Spoken English - August 8 to 10, 2011
- \* Selling Skills - November 26 to 30, 2013 & December 2 to 6, 2013
- \* Build Your Confidence - November 18, 2013 & June 25, 2014
- \* Training of Trainers (Sales Officers) - June 25, 2014



CEE provided consultancy to HomeNet Network of Home based Workers in South Asia and the following short courses were offered to students:

- \* Skills Enhancement Quilt Making - January 17 to 18, 2013
- \* Skills Enhancement Shoe Making - January 21 to 22, 2013
- \* Participatory development & Sustainable livelihood - January 11 to 22, 2013 & March 11 to 12, 2013



CEE conducted below mentioned program in collaboration with HunerKada:

- \* Huner Diploma - August 10, 2012





## CURRENT PROJECTS

Under the scheme of Punjab Skills Development Program (PSDP) in collaboration with PSDF, multiple courses including Fashion Designing, Pattern Drafting and Cutting and Industrial Stitching Machine Operator are currently being delivered by CEE. Classes of these courses started in October 2017. The focus of this scheme is to impart and enhance the proficiencies of trainees, who belong to underprivileged class, especially females, in designing, industrial cutting and stitching so that they will be able to contribute to economic growth and will be able to support their families by generating revenue either by developing their own entrepreneurial venture or by working in the fashion industry as a skillful resource. 75 trainees are currently enrolled in these courses. They are enthusiastically putting their efforts into sharpening their skills in a comfortable learning environment under the instructions of our highly veteran trainers.



A three month diploma program in Fashion Designing has also been introduced. Classes for the first batch started in September 2017.



## WHO CAN JOIN OUR PROGRAMS?

Skill enhancement courses target under-privileged individuals of the society.

## PARTNERS

CEE offers platforms to various Private, Provincial and Federal Government Institutions and collaborates with them to attain their cause of social well-being and alleviation of human anguishes by training deserving members of society to become proficient enough to serve as active agents of social and economic advancement. Our major partners in social development include Punjab Skills Development Fund (PSDF), National Vocational & Technical Training Commission (NAVTTTC) Pakistan, Technical Education & Vocational Training Authority (TEVTA) Punjab and Small & Medium Enterprises Development Authority (SMEDA).



## SPONSORS

Social development projects are funded by various national and international welfare organizations that are keen to invest on people in order to allow them to augment their ability to contribute towards a healthy and sustainable society. They do so through improving the standard of living that ultimately leads towards attainment of economic development goals at macro level. Key sponsors include World Bank that has pooled resources with Government institutions for some major projects, Department for International Development - UK aid and International Development Association.



## FACILITIES AND RESOURCES

CEE is a center being operated under the umbrella of the School of Business and Economics, a leading business school of Pakistan. All resources and facilities belonging to UMT are being utilized to promote experiential learning and skills enhancement of the under-privileged people of our society. We have 200+ Kanal purpose build campus comprised of furnished classrooms and well equipped labs including two Chemistry and Wet Processing labs, two Physics and Electronics labs, 3 Weaving, Knitting and Sewing labs, one Garments lab and nine IT labs comprised of two Simulation labs, one ERP lab and six Programming labs where trainees are provided vocational trainings and hands-on experience to sharpen their skills in respective areas. Our library has a large collection of books and access to online resources belonging to all fields of study. We have developed academic alliances with SAP, Oracle Corporation, IBM and Microsoft Dynamics. We have 725+ faculty members who will be engaged through training, educating, and coaching provided to the trainees. We aim to utilize SBE's top quality, highly qualified and diversified faculty to serve social and public sector. Best quality and seasoned trainers are also hired on contract basis especially from PIFD- Pakistan Institute of Fashion Designing. We are envisioned to build capacity by initiating "Train the Trainers program" in order to develop more trainers.



# OUR TEAM

Our Team is comprised of highly professional and competent personnel who are passionate to strengthen the members of society by enhancing their skills and potentials.



## ASHER RAMISH

*Director CEE*

Asher Ramish has a cross cultural experience of more than 15 years in the corporate/private sector of Pakistan and Germany. Mr. Asher is the director of CEE at UMT. He has worked on various administrative positions at the senior level. He holds the passion of contributing value to the society through innovative ways. Mr. Asher intends to raise the level from local to international collaboration, when it comes to social projects. He has done MS in Production Management from Germany and is a Certified Trainer.



## IMRAN JAHANGIR

*Assistant Manager*

Mr. Imran Jahangir is an engineer by profession, having MS in Textile (Garments Technology). He has taught and managed the Skills Development, Vocational, and Technical courses funded by National Vocational and Technical Training Commission (NAVTTTC) and Punjab Skills Development Fund (PSDF) in direct collaboration with the government officials.

Mr. Imran Jahangir has a vast practical experience in textile engineering. He has worked in Style Textile (Pvt.) Limited as Assistant Manager and in Rajco Industries Sialkot as Assistant Manager. His specialization resides in industrial engineering, lean manufacturing, production, quality control and quality management.



## MUHAMMAD FARHAN

*Assistant Account Officer*

Mr. Farhan manages the financial accounts of CEE. His area of interests are accounting, finance, auditing and commerce. Mr. Farhan is an expert of account management for social and public sector projects.



## RABIYYA SHAKEEL

*Research Assistant*

Ms. Rabiyya holds the Degree of Bachelors in Business Administration from School of Business and Economics, UMT and is currently pursuing her MS in the field of Supply Chain Management. She has expertise in the field of research and experience of conducting various studies on the topics of Humanitarian Supply Chain Management, Disaster Management, Sustainable Supply Chain Management and Project Management.



For further details, please visit our website: [www.cee.org.pk](http://www.cee.org.pk)

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